



Program Advertising Order Form

This order for advertising in the West Hartford Symphony Orchestra's 2018-2019 season program includes buyer's cost for all four scheduled concerts:

- October 28, 2018 (Autumn Concert)
- December 9, 2018 (Holiday Concert)
- March 31, 2019 (Classical)
- May 18, 2019 (Pops Concert)

Space will be reserved on a first come/first served basis when paid in full. Space is limited – reserve now.

All orders and advertisements must be submitted with payment in full **by September 15, 2018** in order to meet the publication deadline. If you do not currently have an advertisement one can be custom designed by our graphic designer for an additional cost.

**Return this form with your check to the WHSO Ad Program
WHSO -P.O. Box 370036 West Hartford, CT 06137**

Company name

Company contact

Address

City/State/Zip

Phone

Fax

Email

Authorized signature

Title

Date

WHSO Representative: Martha Chiarappa

Phone: (860) 236-0592

Email: mchiarappa@comcast.net

<input type="checkbox"/> New ad	<input type="checkbox"/> Repeat ad	
Basic charges for one ad, 4x per season		Amount
Full page		\$750
Three-quarter page		\$600
Half page		\$400
Quarter page		\$200
Back cover		\$1,500
Inside front cover		\$1,000
Inside back cover		\$1,000
Additional Charges		
Reformat provided digital file		\$25
Advertiser provides camera-ready art		\$25
Design/layout B/W all text ad		\$35
Design/layout B/W all text ad + one scan		\$50
Full ad development		\$75
Total		

Delivery instructions

Email digital art to mchiarappa@comcast.net with "WHSO Program Ad" in the subject line

or

Send camera-ready art or digital art on CD to

WHSO
P.O. Box 370036
West Hartford, CT 06137

All orders and advertisements are subject to final approval by the WHSO board of directors.