

WEST HARTFORD SYMPHONY ORCHESTRA

Program Advertising Order Form

This order for advertising in the West Hartford Symphony Orchestra's 2016-2017 season program represents a commitment for four scheduled concerts:

- **October 23, 2016 (Autumn Concert)**
- **December 11, 2016 (Holiday Concert)**
- **April 9, 2017 (Classical)**
- **May 20, 2017 (Pops Concert)**

Space will be reserved on a first come/first served basis when paid in full. Space is limited – reserve now.

All orders and advertisements must be submitted with payment in full **by September 1, 2016** in order to meet the publication deadline. If you do not currently have an advertisement one can be custom designed by our graphic designer for an additional cost.

Return this form with your check to the WHSO Ad Representative listed below.

Company name
Company contact
Address
City/State/Zip
Phone
Fax
Email
Authorized signature
Title
Date

WHSO Representative:

Phone:

Email:

<input type="checkbox"/> New ad	<input type="checkbox"/> Repeat ad
Basic charges for one ad, 4x per season	
Full page	\$750
Three-quarter page	\$600
Half page	\$400
Quarter page	\$200
Back cover	\$1,500
Inside front cover	\$1,000
Inside back cover	\$1,000
Additional Charges	
Reformat provided digital file	\$25
Advertiser provides camera-ready art	\$25
Design/layout B/W all text ad	\$35
Design/layout B/W all text ad + one scan	\$50
Full ad development	\$75
Total	
Delivery instructions	
Email digital art to <i>mchiarappa@comcast.net</i> with "WHSO Program Ad" in the subject line	
or	
Send camera-ready art or digital art on CD to	
<i>WHSO</i>	
<i>P.O. Box 370036</i>	
<i>West Hartford, CT 06137</i>	
Payment instructions	
Return this form with your check to	
<i>WHSO</i>	
<i>PO Box 370036</i>	
<i>West Hartford, CT 06137</i>	
Attn: WHSO Program Ad	
All orders and advertisements are subject to final approval by the WHSO board of directors.	
The WHSO reserves the right to change performance date(s) when necessary.	