

WEST HARTFORD SYMPHONY ORCHESTRA

Program Advertising Order Form

This order for advertising in the West Hartford Symphony Orchestra's 2010-2011 season program represents a commitment for four scheduled concerts:

- October 2010 (Fall Concert)
- December 2010 (Holiday Concert)
- March 2011 (Classical Concert)
- May 2011 (Pops Concert)

Space will be reserved on a first come/first served basis when paid in full. Space is limited – reserve now.

All orders and advertisements must be submitted with payment in full **by August 15, 2010** in order to meet the publication deadline. If you do not currently have an advertisement one can be custom designed by our graphic designer for an additional cost.

Return this form with your check to the WHSO Ad Representative listed below.

Company name
Company contact
Address
City/State/Zip
Phone
Fax
Email
Authorized signature
Title
Date

WHSO Ad Representative:

Phone:

Email:

<input type="checkbox"/> New ad	<input type="checkbox"/> Repeat ad	
Basic charges for one ad, 4x per season		Amount
Full page	\$750	
Three-quarter page	\$600	
Half page	\$400	
Quarter page	\$200	
Back cover	\$1,500	
Inside front cover	\$1,000	
Inside back cover	\$1,000	
Additional Charges		
Reformat provided digital file	\$25	
Advertiser provides camera-ready art	\$25	
Design/layout B/W all text ad	\$35	
Design/layout B/W all text ad + one scan	\$50	
Full ad development	\$75	
Total		
Delivery instructions		
Email digital art to bethwhso@sbcglobal.net with "WHSO Program Ad" in the subject line or Send camera-ready art or digital art on CD to <i>Beth Sweeney</i> c/o WHSO P.O. Box 370036 West Hartford, CT 06137 (860) 521-4362		
Payment instructions		
Return this form with your check to the WHSO Ad Representative listed below left. All orders and advertisements are subject to final approval by the WHSO board of directors. The WHSO reserves the right to change performance date(s) when necessary.		