

WEST HARTFORD SYMPHONY ORCHESTRA

Program Advertising Order Form

This order for advertising in the West Hartford Symphony Orchestra's 2017-2018 season program includes buyer's cost for all four scheduled concerts:

- **October 22, 2017 (Autumn Concert)**
- **December 10, 2017 (Holiday Concert)**
- **March 4, 2018 (Classical)**
- **May 19, 2018 (Pops Concert)**

Space will be reserved on a first come/first served basis when paid in full. Space is limited – reserve now.

All orders and advertisements must be submitted with payment in full **by September 10, 2017** in order to meet the publication deadline. If you do not currently have an advertisement one can be custom designed by our graphic designer for an additional cost.

Return this form with your check to the WHSO Ad Representative listed below or mail to :
WHSO -P.O. Box 370036 West Hartford, CT 06137

Company name

Company contact

Address

City/State/Zip

Phone

Fax

Email

Authorized signature

Title

Date

WHSO Representative:

Phone:

Email:

<input type="checkbox"/> New ad	<input type="checkbox"/> Repeat ad	
Basic charges for one ad, 4x per season		Amount
Full page	\$750	
Three-quarter page	\$600	
Half page	\$400	
Quarter page	\$200	
Back cover	\$1,500	
Inside front cover	\$1,000	
Inside back cover	\$1,000	
Additional Charges		
Reformat provided digital file	\$25	
Advertiser provides camera-ready art	\$25	
Design/layout B/W all text ad	\$35	
Design/layout B/W all text ad + one scan	\$50	
Full ad development	\$75	
Total		
Delivery instructions		
Email digital art to mchiarappa@comcast.net with "WHSO Program Ad" in the subject line		
or		
Send camera-ready art or digital art on CD to		
WHSO P.O. Box 370036 West Hartford, CT 06137		
<i>All orders and advertisements are subject to final approval by the WHSO board of directors.</i>		